**ChatGPT – Problem Analysis Link: Version 3 Strategic Business Intelligence Project**

Project: Strategic Business Intelligence – Market Leadership Transformation Goal: Generate strategic insights and investor-ready documentation to support ₹200 Cr Series B funding for EduFin.

**Prompt 1:**

Generate Strategic Problem Statement Prompt: I am working on a Strategic Business Intelligence Project (Version 3) for EduFin, an education finance company. Please generate a professional and executive-ready Problem Statement.

Context:

- EduFin is preparing a 5-year strategic growth plan to secure ₹200 Cr in Series B funding.

- The company must scale nationally, compete with 15+ players, and build sustainable differentiation.

- The statement should include: Background, Strategic Challenge, Business Imperatives, and Desired Outcomes.

**Prompt 2:**

Market Opportunity Analysis (Area 1) Prompt: Conduct a market expansion opportunity analysis for EduFin. Focus on:

- High-growth geographies (Tier 1, 2, and 3 cities)

- Student segment analysis (UG, PG, vocational)

- Institutional partnership landscape

- Competitive activity across regions

Present this as an executive summary with insights, supporting data, and recommended geographies for expansion.

**Prompt 3:**

Competitive Intelligence (Area 3) Prompt: Perform a competitive intelligence assessment for EduFin. Include:

- Key players in education lending (banks, NBFCs, fintechs)

- Their strengths, weaknesses, pricing strategies, and differentiation

- Market share estimation or segmentation

- Opportunities for EduFin to build a sustainable competitive moat

Summarize using SWOT or Porter’s Five Forces if relevant.

**Prompt 4:**

Technology Investment Strategy (Area 4) Prompt: Advise on a technology investment roadmap for EduFin. The goal is to:

- Enable scalability and automation

- Improve customer experience

- Integrate AI/ML for credit, collections, and personalization

- Achieve 10x operational efficiency

Include tech stack recommendations, investment estimates, and ROI expectations.

**Prompt 5:**

Strategic Recommendations Summary Prompt: Based on strategic research and business imperatives, generate:

- Top 3 Strategic Recommendations

- Justification for each (with impact)

- Estimated financial outcomes

- Suggested implementation timeline (90-day, 6-month, 12-month phases)

**Prompt 6:**

Investor Pitch Slide Content Generator Prompt: Generate content for a 20-slide investor presentation. Sections should include:

- Market Opportunity

- Problem & EduFin’s Position

- Competitive Analysis

- Growth Strategy (3 pillars)

- Technology Edge

- Financial Projections

- Investment Ask & Use of Funds

- Exit & Returns Potential Each slide should include bullet points and a strong executive tone.

**Prompt 7:**

Implementation Framework Prompt: Develop a detailed implementation framework for EduFin’s strategic transformation. Structure it into:

- 90-Day Quick Wins

- 6-Month Strategic Initiatives

- 12-Month Transformation Goals Include responsible functions, resource needs, KPIs, and risk mitigation.

**Prompt 8:**

Generate Full Strategic Report (PDF or DOC) Prompt: Based on all insights and prompts shared previously, generate a 15–20 page strategic business intelligence report for EduFin. Include:

- Executive Summary

- Market & Competitive Analysis

- Strategic Pillars & Recommendations

- Financial Impact Projections

- Risk Analysis & Mitigation

- Implementation Roadmap

Format professionally (titles, bullet points, headings) for conversion into a PDF or Word doc.